

Targeted Initiative

Organization/Contact

Name of department, if applicable

Telephone *

Website

EIN number *

Provide a brief summary about your organization including mission, year founded, organization type and size.

Organization Lead

President, CEO, Executive Director, etc.

Prefix	First name	Last name	Suffix	Email address	Contact title	Phone
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Request Director Table

Project lead, if different

Prefix	First name	Last name	Suffix	Email address	Contact title	Phone
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Organization Documents

Board List

Provide a list of current board members which includes business affiliations and phone numbers

Financial Statements

Most recent audited or board approved, if audited financial statements are not available

Current Operating Budget

IRS Form 990

Project Narrative

Project title *

255 characters maximum

Project goal statement *

A broad, general statement about what you hope to accomplish with your project and how you plan to do it. There are two parts to a project goal statement: a "to" part, and a "by" part. The "to" part refers to what you hope to accomplish in the project relative to the target population; the "by" part summarizes the activities you will undertake in order to accomplish your project goal. A project goal statement should also include any systemic change to be achieved by the project.

Grant description *

How the proposed grant funds will be used in the project.

Total grant budget (requested amount) *

Total project budget *

Project and Grant Budget

Submit a Budget Table and Budget Justification for the project and grant. See Budget Guidelines for more information.

Project start date *

Project end date

Towns/cities served by project *

List towns/cities or specify statewide.

Describe the system, condition or issue that this effort seeks to influence. Be specific. *

By system we mean funding streams, delivery mechanisms, or other large factors, such as regulatory practices or legal requirements. By condition or issue we mean important challenges or constraints that people or communities face, such as discrimination or lack of access to a service. Use data as appropriate.

Describe the people, groups, or places directly affected by this project, including socioeconomic status, race, ethnicity, gender, sexual orientation, age, physical ability, and language. *

Explain how the populations affected by the project have been engaged in developing this proposal. What are the opportunities or challenges they are experiencing within the current conditions or existing systems? Use data as appropriate.

How will this project promote equity? *

By equity we mean the fair treatment, access, opportunity, and advancement for all people, while at the same time striving to identify and eliminate barriers that have prevented the full participation of some groups. Improving equity involves increasing justice and fairness within the procedures and processes of institutions or systems, as well as in their distribution of resources.

What will this effort improve or change? *

Describe what an improvement would look like and what specific changes are needed in the system, condition, or issue identified above.

What overall strategy or approach will the project use to create these changes? *

Effecting system change requires a clear strategy to achieve the desired result. Describe the key steps of the strategy that must be implemented to succeed in changing the system, condition, or issue of concern. For example: ✓ A campaign may be used to build a movement ✓ Research might be undertaken to identify best practices and recommendations ✓ Learning communities could be established to share knowledge in a field. The details of these key steps may be listed on a project workplan, if applicable.

Workplan Attachment

Submit a Project Workplan for the project. See Project Workplan Guidelines and Project Workplan Sample for more information. There are many templates and formats available for grant writers and project managers to use. The Endowment for Health offers a template and related guidelines as examples and do not require grant seekers to utilize this specific template.

Who are the key staff to lead this project? *

Explain the staffing plan for the project, including job descriptions. If new staff is to be hired, explain the skill set/talent needed. Upload a description of experience (professional and/or lived) for each key staff position.

☐ Bio, resume, description of life experience, as relevant.

If you are working with other partners, organizations, coalitions, and/or networks to advance the project, tell us about these collaborations. *

By partner we mean an individual, group or organization which has skills, talents, and/or resources to augment project implementation. Describe each key partner's contribution(s) to the project. Upload a Partnership Letter for each key partner that summarizes their role(s) and commitment.

Partnership Letters, as relevant.

How will you share the successes and lessons learned from this project? *

Summarize the plan for sharing successes and lessons learned both internally (within the organization or coalition) and externally (with community members, policy makers, or other partners).

What are the plans for sustaining this effort beyond the term of this grant, if applicable? *

What steps will be taken to ensure the future functioning and success of the effort?

Additional attachments, if applicable

Measurement Framework

Provide long-term goal(s) for the system change this project aims to affect. *

Ensure the intended goals with the Endowment for Health's System Change Approach and System Change Goals outlined in the Measurement Framework.

During this grant period, what is the anticipated progress or reachable target(s) the project will achieve toward the long-term goal(s)? *

Based on the long-term goal(s) identified above, describe the near term accomplishments or milestones that the project can reach toward changing the system, condition, or issue of concern. Review the measures listed within the Measurement Framework for options. For each measure, identify the targets set for the project.

Describe how the evidence, data or measures will be collected to report the results of the project. *

For example: Data may be available in existing sources, such as the Behavioral Risk Factor Surveillance System (BRFSS). Information may be aggregated from project records. Data may be collected through a survey or other tool.

Select one or more System Change Goals that your project will address that you will measure. Your selection should correspond with the System Change Approach(es) selected above and align with the above questions.

Select all that apply.

System Change Approach

- ☐ [1] Strategy & Vision (SV)
 - ☐ [2] Convening & Advocacy (CA)
 - ☐ [3] Policy Reform (PR)
 - ☐ [4] Practice & Capacity Development (PC)
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Strategy & Vision

Strategy & Vision (SV)- Creating a shared vision, set of values, goals and strategies that is used to guide the development and direction of applied knowledge and professional standards.

Select multiple

- ☐ [1] A diverse set of stakeholders who identify as members of the field
- ☐ [2] A shared set of goals and measures to monitor progress towards goals
- ☐ [3] Well-connected stakeholders working together to implement shared goals
- ☐ [4] Enhanced capacity to collect, analyze and use cross sector data
- ☐ [5] An effective infrastructure exists to share knowledge about practice among field actors
- ☐ [6] Enhanced capacity for communication among field actors
- ☐ [7] Stakeholders use knowledge base to take actions that promote health equity

A diverse set of stakeholders who identify as members of the field

of leadership workgroup members who identify as: American Indian

of leadership workgroup members who identify as: Asian

of leadership workgroup members who identify as: Black/African American

of leadership workgroup members who identify as: Hispanic/Latino

of leadership workgroup members who identify as: Multi-Racial

of leadership workgroup members who identify as: White

of leadership workgroup members who identify as: Some other race, ethnicity or origin, please identify

of diverse stakeholders engaged in setting goals

of white leaders trained to understand and support health and racial equity

A shared set of goals and measures to monitor progress towards goals AND/OR Well-connected stakeholders working together to implement shared goals

of field goals developed and identified

of stakeholders engaged in setting goals

of stakeholders taking action towards shared goals

of local and regional white leaders that understand and agree to support health racial equity

Enhanced capacity to collect, analyze and use cross sector data

of shared measures being used to monitor progress towards shared goals

of stakeholders sharing, accessing and using data to support shared measures

An effective infrastructure exists to share knowledge about practice among field actors

of stakeholders participating in a learning community

of stakeholders trained (or informed) on current issues, standards and best practices

of learning opportunities offered to field about best practices to advance high quality programs and services

of stakeholders trained (or informed) on best practices to advance high quality programs and services

Enhanced capacity for communication among field actors

of communication mechanisms that share information among participants

of facebook posts

of newsletters

blog posts

of tweets

of targeted communications that are generated to general public

of NH residents reached via targeted communications

of stakeholders/participants informed and engaged through targeted communications

Stakeholders use knowledge base to take actions that promote health equity

of white leaders and professionals trained to understand and/or promote health & racial equity

of those who were trained or engaged with cohort that are actively engaged in promoting health & racial equity

of residents educated on the concerns and issues of environmental justice related to health in NH

of residents educated on the concerns and issues of environmental justice in NH taking action to address

Convening & Advocacy

Convening & Advocacy (CA) - Engaging and empowering a diverse set of constituents, including formal leadership and grassroots activists who are ethnically and racially diverse, to actively work to support and grow the field.

Select multiple

- ☐ [A] Stakeholders across sectors agree on a common set of policy goals and priorities
- ☐ [B] A strong grassroots base actively engaged in promoting the importance of field
- ☐ [C] An expanded set of stakeholders who identify as members of the field
- ☐ [D] Stakeholders actively engaged in advancing field priorities
- ☐ [E] Business leaders and policymakers are engaged with the field
- ☐ [F] Field has sustained leadership and advocacy infrastructure to promote policy and systems change
- ☐ [G] There are shared policy goals for the field that are regularly monitored and used to guide the work
- ☐ [H] Diverse communities are more empowered to self-advocate and participate in leadership
- ☐ [I] White leaders are more prepared to serve as skilled allies in addressing systemic racism and promoting equity
- ☐ [J] An effective, inclusive, and sustainable leadership infrastructure for health equity exists in New Hampshire
- ☐ [K] Health equity is more widely understood
- ☐ [L] A reframed dialogue

Convening & Advocacy: Section 1

System Change Goals

Stakeholders across sectors agree on a common set of policy goals and priorities

A strong grassroots base actively engaged in promoting the importance of field

An expanded set of stakeholders who identify as members of the field

Stakeholders actively engaged in advancing field priorities

Business leaders and policymakers are engaged with the field

Field has sustained leadership and advocacy infrastructure to promote policy and systems change

There are shared policy goals for the field that are regularly monitored and used to guide the work

of stakeholders actively engaged in setting policy goals and priorities

of organizations engaged in advocacy to promote field goals

of grassroots stakeholders (families, youth and older adults) engaged in advocacy to promote field goals

of organizational leaders or service providers engaged in advocacy to promote field goals

of advocacy training sessions delivered

of public awareness campaigns held

of business leaders and policy makers who participate in public awareness events and campaigns

Convening & Advocacy: Section 2

System Change Goals

Diverse communities are more empowered to self-advocate and participate in leadership

White leaders are more prepared to serve as skilled allies in addressing systemic racism and promoting equity

An effective, inclusive, and sustainable leadership infrastructure for health equity exists in NH

Health equity is more widely understood

of stakeholders engaged in advocacy

of service providers & organizations engaged in advocacy

of workgroups engaged in advocacy

of individuals promoting health and racial equity in their communities and workplace

individuals from diverse communities use their voice to self-advocate or advocate for others for health and racial equity in NH

of race & equity series workgroups that are staffed and have shared goals

of field efforts that exist at the local level and are connected to the statewide level

A reframed dialogue

of stakeholders actively engaged in developing common messaging

of steering committee members that have been trained and adopted the new framing

of stakeholders being reached and informed on new framing

of stakeholders that have been trained to use the new framing

of stakeholders that are integrating new framing into their organizational and outward communications

Policy Reform

Policy Reform (PR) - Addressing the availability of resources and a legislative environment that supports the needs of the field.

Select multiple

- ☐ [A] Public policies promote and enhance access
- ☐ [B] Policies and programs are enacted that increase investments in the field
- ☐ [C] Policies and programs are formulated and considered through a health equity lens

Policy Reform: Section 1

Public policies promote and enhance access

Policies and programs are enacted that increase investments in the field

of policies enacted that advance shared policy goals

of policies prevented from being adopted that do not align with shared goals

Total \$ allocated (leveraged) to implement effective policies/practice

Policies and programs are formulated and considered through a health equity lens

of policies enacted with a health equity lens that advance shared policy goals

of policies prevented from being adopted that do not have an equity lens or align with shared goals

Total \$ allocated (leveraged) to implement effective policies/practice with an equity lens

Practice & Capacity Development

Practice & Capacity Development (PC) - Supporting the creation, testing, and dissemination of best practice. Training professionals and organizations to ensure the availability of exemplary programs delivering high-quality services.

Select multiple

- ☐ [A] An effective and sustainable infrastructure exists to develop, refine and support implementation of standards of practice
- ☐ [B] NH organizations implement strategies that advance priorities of the field
- ☐ [C] Local communities are effectively implementing strategies to create more Welcoming Communities
- ☐ [D] Local communities are benefitting from environmental policies and practices aimed at reducing health risks

Practice & Capacity Development: Section 1

An effective and sustainable infrastructure exists to develop, refine and support implementation of standards of practice NH organizations implement strategies that advance priorities of the field

and type of organizations embedding core competencies into their policies, procedures and workforce development

of stakeholders adopting standards of practice

of leaders involved in developing organizational capacity for diversity, equity and inclusion

of leaders using knowledge base to improve organizational standards and practices

Practice & Capacity Development: Section 2

Local communities are effectively implementing strategies to create more Welcoming Communities

Local communities are benefitting from environmental policies and practices aimed at reducing health risks

of local communities implementing welcoming strategies

of local communities engaged in dialogue to advance environmental justice and reduce health risks

of local communities taking action to advance environmental justice through laws, regulations and policies