

A Funding Scan for Age-Friendly Initiatives in New Hampshire:

Illuminating Opportunities

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## Introduction

New Hampshire's diverse stakeholders in aging issues have come together to redefine aging through a collective impact process, which hinges on the idea of building a shared vision to create age-friendly communities through collaborative efforts across the state. This process began in 2014 with the creation of a shared vision to form age-friendly communities, and to support the development of innovative solutions for long-term care. Throughout 2015, stakeholders worked to develop priority areas under six focus areas: *Fundamental Needs are Met; A Broad Range of Living Arrangements are Available; Support Provided to Caregivers and Families; Social and Civic Engagement Options are Plentiful; Quality Physical and Mental Wellbeing Supports are in Place; and Advocates for Elder Health Issues are Effective.* To achieve success across all of these areas in the creation of age-friendly communities, innovative strategies for funding must be pursued.

Historically, public funding for the long-term care system and aging services has lagged significantly behind medical services, and has resembled a patchwork quilt of funding sources, eligibility requirements, and delivery methods. While Social Security and Old Age Assistance (OAA) have saved many older adults from living in poverty, budgetary pressures from the federal government have led to inadequate funding and service delivery cuts (Achenbaum & Carr, 2014). This has resulted in a situation that leaves families and informal caregivers to fill the gap in care, in addition to private organizations and charities (Achenbaum & Carr, 2014).

As the needs of an aging society increase, funding support, specifically from philanthropic organizations, can be utilized as a lever that is bottom-up and citizen-driven. This funding can help support state mobilization via enhancement of public services, legislative action, and regulatory enforcement (Kippin, 2015). By utilizing various funding streams, New Hampshire will be able to leverage the collective energy that is being generated to realize our shared vision of creating age-friendly communities.

This scan was conducted by researchers at the University of New Hampshire Center on Aging and Community Living. The work is intended to provide information on the numerous funding opportunities that could support New Hampshire's Collective Impact aging initiative, called New Hampshire's Alliance on Healthy Aging (NH AHA), to create age-friendly communities. This report focuses on, but is not limited to, funding opportunities that best correlate with the 2015 action planning strategies created by the elder health initiative

stakeholders. This scan encompasses grants from both private and public sectors, with each opportunity listed alphabetically. Many of the opportunities pertain to numerous strategies and are not categorized in order to not bias or limit broadminded possibilities, however, opportunities have been potentially mapped with strategy areas utilizing icons (see chart below). Within each funding opportunity, the organization's website, a brief summary of the aims and goals of the organization, the level of the opportunity (i.e., community, state, national), type of opportunity (i.e., direct service, research, capacity building), funding amount or range of amount, timing, and icons that relate to specific strategy areas are provided.

Researchers began by investigating grant makers with which they are familiar (e.g., NH Charitable Foundation, Administration on Community Living, etc.). Other grant makers and opportunities were found using UNH SPIN- SMART funding opportunity database, Google searches, information in subject-specific newsletters and literature, and word of mouth. While every effort was made to identify grant opportunities, this list is not exhaustive nor does it itemize the specific obligations of every opportunity. This scan can be viewed as a place to find potential funding streams for groups seeking to take action steps and to gather knowledge about the types and availability of funding. Readers are encouraged to view the "Funding Opportunities Spreadsheet" that allows for sorting and searching based on keyword or topic, a PDF format of this spreadsheet has been included as an appendix to this report, and it can be found online at UNH's Center on Aging and Community Living's website.

**Icon Key**

Icon	AHA Strategic Framework Areas
	<p>Assure that information on resources, services, transportation and housing is available, accessible, and coordinated.</p> <p><i>Aligns with AHA Vision - Fundamental Needs Are Met</i></p>
	<p>Identify and advocate for needed zoning changes in order to promote affordable, accessible housing options.</p> <p><i>Aligns with AHA Vision – A Broad Range of Living Arrangements</i></p>
	<p>Enhance services and supports for informal, family caregivers.</p> <p><i>Aligns with AHA Vision – Support Provided to Caregivers and their Families</i></p>
	<p>Increase transportation options, including an analysis of current efforts and funding issues.</p> <p><i>Aligns with AHA Vision – Social and Civic Engagement Options</i></p>
	<p>Improve care coordination for older adults involving medical, mental health, social, community, and oral health services.</p> <p><i>Aligns with AHA Vision – Physical and Mental Supports are in Place</i></p>
	<p>Develop an advocacy infrastructure to enhance support for aging issues.</p> <p><i>Aligns with AHA Vision – Advocates for Elder Issues are Effective</i></p>
	<p>Improve the availability of quality healthcare and social service workforces.</p> <p><i>Aligns with AHA Vision – Physical and Mental Supports are in Place</i></p>
	<p>Convene a cross-disciplinary workgroup including medical, mental health, social service, community service, and oral health providers, in order to plan and coordinate efforts.</p> <p><i>Aligns with AHA Vision – Physical and Mental Supports are in Place</i></p>

## Funding Opportunities

Below is an alphabetical listing of funding opportunities. Opportunities vary and can relate to numerous age-friendly framework strategies as illustrated.

### AARP Foundation

*Website:* <http://www.aarp.org/aarp-foundation/grants/>

*Summary:* AARP Foundation focuses on supporting and advancing effective solutions to help vulnerable older adults transform their lives today and secure the essentials for their future. The foundation focuses on four priority areas including hunger, housing, isolation, and income. Additionally, AARP Foundation is a grantee of the Social Innovation Fund, a program of the Corporation for National and Community Service, a federal agency for volunteering and service programs. AARP Foundation puts out requests for proposals that are intended to address at least one of the above topic areas. Grants are announced on an ongoing basis, and this source should be checked frequently for new funding opportunities.

*Level of Opportunity:* Community, state, or national impact.

*Type of Opportunity:* Direct service, research, and capacity building.

*Funding Amount:* Not stated.

*Timing:* Dependent on stipulations of request for proposal.

*AHA Strategic Framework Area:*



### Administration for Community Living

*Website:* [http://www.acl.gov/Funding\\_Opportunities/Index.aspx](http://www.acl.gov/Funding_Opportunities/Index.aspx)

*Summary:* The Administration for Community Living (ACL) is a federal agency housed within the Department of Health and Human Services. Each year, Congress appropriates funds to be used by ACL to increase access to community supports, while focusing attention and resources on the unique needs of older Americans and people with disabilities across the lifespan. Grants and cooperative agreements are then created by ACL to appropriate funding to states through funding opportunity announcements (FOA). Grants are announced on an ongoing basis, and this source should be checked frequently for new funding opportunities.

*Level of Opportunity:* State or national impact.

*Type of Opportunity:* Direct Service, research, and capacity building related to specific ACL priorities and federally legislated mandates.

*Funding Amount:* Varies depending on priority.

*Timing:* Visit website and sign up for funding alerts to be notified of opportunities.

*AHA Strategic Framework Area:*



### The Bank of America Charitable Foundation, Inc.

*Website:* <http://about.bankofamerica.com/en-us/global-impact/charitable-foundation-funding.html#fbid=iP2TDv34hN0/hashlink=jobs> \*\*Please note that this web link must be copied and pasted into browser.

*Summary:* Bank of America Charitable Foundation builds pathways to economic progress, including social justice issues that are fundamental to income mobility. The focus of their funding opportunities are outlined below, including the type of opportunity and timing of applications for each area.

- **Workforce Development and Education:** Bank of America Charitable Foundation focuses on connecting young people to first time work and recognizing service as a pathway to gaining employment and leadership skills.
  - *Type of Opportunity:* Direct service.
  - *Timing:* Application period is open during the months of January and February.
- **Community Development:** Bank of America Charitable Foundation prioritizes affordable housing, neighborhood preservation, and community revitalization.
  - *Type of Opportunity:* Direct service and capacity building.
  - *Timing:* Application period is open during the months of April to May.
- **Basic Needs:** Bank of America Charitable Foundation emphasizes hunger relief, services for people who are homeless, and benefits access to referrals.
  - *Type of Opportunity:* Direct service.
  - *Timing:* Application period is open July 18 – August 5, 2016.

*Level of Opportunity:* Community, state, or national impact.

*Funding Amount:* Not stated.

*AHA Strategic Framework Area:*



### Brookdale Foundation Group Respite Program Opportunity

Website: <http://www.brookdalefoundation.org/>

Summary: Brookdale National Group Respite Program offers seed grants to organizations to develop and implement community-based, social model day programs that provide dementia-specific group activities for older adults and respite for family caregivers.

Level of Opportunity: Community impact.

Type of Opportunity: Direct service.

Funding Amount: Grants of \$10,000 will be awarded for year one, which is renewable for \$5,000 for the second year, based on the evaluation of first year's activities and continuity of program.

Timing: All applications are due July 7, 2016.

AHA Strategic Framework Area:



### Cambia Health Foundation

Website: <http://www.cambiahealthfoundation.org/programs/sojourns>

Summary: Cambia Health Foundation is based in Portland, Oregon and is dedicated to transforming the way people experience health care. Cambia awards grants through their Sojourns Program to organizations outside of their geographic area (which includes Oregon, Washington, Utah, and Idaho); however, the project intent must be focused on one or more of the four states within the foundation's region. The Sojourns Program focuses on investing in organizations and initiatives that enhance quality and improve access to palliative care and end-of-life care. Specifically, funding priorities include promoting strategies to deliver palliative care in community settings, improving the quality of palliative care through workforce development, and promoting patients' and families' understanding of palliative care.

Level of Opportunity: National Impact.

Type of Opportunity: Direct service, and research.

Funding Amount: Not stated.

Timing: Grant proposals are by invitation only. However, applicants are encouraged to contact Cambria Health Foundation staff to determine if there is a potential fit with the foundation's strategies and priorities.

AHA Strategic Framework Area:



### Centers for Medicare and Medicaid

*Website:* <https://innovation.cms.gov/>

*Summary:* The Centers for Medicare and Medicaid Services (CMS) is part of the Department of Health and Human Services and administers many federal programs across the nation. Specifically, CMS now houses the Innovation Center which seeks to test innovative payment and service delivery models to reduce program expenditures while preserving quality of care. The Innovation Center provides funding to test models within categories, for example some categories include: accountable care, primary care transformation, and initiatives focused on Medicare-Medicaid enrollees. Grants are announced on an ongoing basis, and this source should be checked frequently for new funding opportunities.

*Level of Opportunity:* State and national impact, depending on category of interest.

*Type of Opportunity:* Direct service and research.

*Funding Amount:* Not stated; depends on category of model in which you are interested.

*Timing:* Visit website to look at grant availability.

*AHA Strategic Framework Area:*



### Claremont Savings Bank Foundation

*Website:* <https://www.claremontsavings.com/community-commitment/our-foundation/foundation-guidelines>

*Summary:* Claremont Savings Bank Foundation funds a wide range of charitable initiatives to ensure the success of local programs and projects that benefit members of the community. While Claremont Savings Bank Foundation prefers to keep their focal areas broad, they did fund the Charlestown Senior Citizens Club, Transportation Services – Community Alliance of Human Services, Inc., and Claremont Senior Center. Priority is given to Sullivan County and surrounding counties are given secondary priority.

*Level of Opportunity:* Community, state, and national impact.

*Type of Opportunity:* Direct service, and capacity building.

*Funding Amount:* Grants typically range from \$500 to \$5,000.

*Timing:* The application process begins in April and recipients are announced in June.

*AHA Strategic Framework Area:*



### Commonwealth Fund Opportunity

Website: <http://www.commonwealthfund.org/grants-and-fellowships/grants>

Summary: While the Commonwealth Fund offers several different focal areas in relation to healthcare, one area, healthcare delivery system reform, is pertinent to this report. This area focuses on improving care for two groups: individuals with high health care needs and people with low income. Specifically, the Commonwealth Fund is looking to support efforts that build an evidence base to better understand the needs of these two populations and to identify and assess models to improve care.

Level of Opportunity: Community, statewide, or national impact.

Type of Opportunity: Research and direct service.

Funding Amount: Not stated, however, both board-approval grants (above \$50,000) and small grants (under \$50,000) are available.

Timing: Letters of inquiry are accepted on a rolling basis; decisions on board grants are made three times a year and decisions on small grants are made on a monthly basis.

AHA Strategic Framework Area:



### Department of Labor

Website: <https://www.dol.gov/general/grants2>

Summary: The United States Department of Labor (DOL) aims to foster, promote, and develop the welfare of the wage earners, job seekers, and retirees of the United States; improve working conditions; advance opportunities for profitable employment; and assure work-related benefits and rights. Within the DOL there are many different agencies that provide funding opportunities. Specifically, the Employment and Training Administration (ETA) administers federal government job training and worker dislocation programs, federal grants to states for public employment service programs, and unemployment insurance benefits. These services are primarily provided through state and local workforce development systems. Grants are announced on an ongoing basis, and this source should be checked frequently for new funding opportunities.

Level of Opportunity: Community, statewide, or national impact, depending on opportunity.

Type of Opportunity: Direct service, research, and capacity building depending on opportunity.

Funding Amount: Varies depending on announcement.

Timing: Visit website to look at grant availability.

AHA Strategic Framework Area:



### Dr. Scholl Foundation

Website: <http://www.drschollfoundation.com/index.html>

Summary: This foundation is a private, independent grant-making charitable foundation. The foundation prioritizes several areas including education, social service, healthcare, civic and cultural considerations, and environmental factors.

Level of Opportunity: Community, statewide, or national impact.

Type of Opportunity: Direct service, research, and capacity building.

Funding Amount: Not stated, however grants range from \$5,000 to \$25,000.

Timing: Proposals are accepted from October 1 to March 1.

AHA Strategic Framework Area:



### Alexander Eastman Foundation

Website: <http://alexandereastman.org/02grants.html>

Summary: The Eastman Foundation prioritizes the comprehensive field of health care and focuses on areas such as education, family systems, and access to healthcare. The Eastman foundation is particularly interested in receiving proposals that address health care access, mental health care access, obesity, and hunger. Grants are only accepted in areas of Derry, Londonderry, Windham, Chester, Hampstead, and Sandown.

Level of Opportunity: Community impact.

Type of Opportunity: Direct service and research.

Funding Amount: Not stated.

Timing: Grant applications are due in April.

AHA Strategic Framework Area:



## Endowment for Health

*Website:* <http://www.endowmentforhealth.org/our-priorities/ensuring-the-health-and-dignity-of-elders>

*Summary:* Endowment for Health aims to create a culture that supports the physical, mental, social, and economic well-being of all people through every stage of life. The Endowment for Health is working with community partners to increase understanding of how an aging population will change New Hampshire and to prepare communities to meet the challenges and tap the opportunities of this change. The Endowment for Health offers opportunity grants that aim to meet the needs outside the scope of the Endowment's priority areas. Opportunity grants provide funding for urgent needs, innovative projects, and projects that build and disseminate knowledge to improve the health of New Hampshire's people.

*Level of Opportunity:* Community, statewide, or national impact.

*Type of Opportunity:* Research, direct service, and capacity building.

*Funding Amount:* Opportunity Grants range between \$1,000 - \$20,000. Other grant amounts are not stated.

*Timing:* Opportunity grants are available twice a year, with application deadlines in June and December. Other grants in relation to the Endowment for Health's elder health priority area are associated with key stakeholders. Interested applicants should contact Kelly Laflamme at [klaflamme@endowmentforhealth.org](mailto:klaflamme@endowmentforhealth.org) to discuss ideas and opportunities for advancing strategies and outcomes.

*AHA Strategic Framework Area:*



## Entergy Charitable Foundation

*Website:* <http://www.entergy.com/csr/giving.aspx>

*Summary:* Entergy Charitable Foundation supports initiatives that help create and sustain thriving communities and has a special focus on low-income initiatives and educational and literacy programs. Entergy Charitable Foundation prioritizes areas where they operate or have employees, in New Hampshire these locations include the towns of Chesterfield, Hinsdale, Winchester, Swanzey, and Richmond in Cheshire County.

*Level of Opportunity:* Community impact.

*Type of Opportunity:* Research and direct service.

*Funding Amount:* Not stated.

*Timing:* Applications are accepted on an ongoing basis.

*AHA Strategic Framework Area:*



### Federal Transit Administration

*Website:* <https://www.transit.dot.gov/grants>

*Summary:* The Federal Transit Administration (FTA) provides grants to local public transit systems, including buses, subways, light rail, commuter rail, trolleys and ferries. FTA provides annual formula grants to transit agencies nationwide as well as discretionary funding in competitive processes. Grants are announced on an ongoing basis so this source should be checked frequently for new funding opportunities related to transportation.

*Level of Opportunity:* Community, statewide, or national impact.

*Type of Opportunity:* Direct service and capacity building.

*Funding Amount:* Varies depending on announcement.

*Timing:* Visit website to look at grant availability.

*AHA Strategic Framework Area:*



### Hannaford Charitable Foundation

*Website:*

<https://www.hannaford.com/content.jsp?pageName=charitableFoundation&leftNavArea=AboutLeftNav>

*Summary:* The Hannaford Charitable Foundation (HCF) invests in creating and sustaining healthy communities and supports organizations in Maine, New Hampshire, Massachusetts, New York, and Vermont. HCF focuses on three core components of healthy communities: food, education, and health. Specifically, the health component focuses on providing quality programs focusing on promoting healthy lifestyles and improved care. Preference for funding is given to those that have the potential of providing ongoing services for a large segment of their customer base and communities.

*Level of Opportunity:* Community, statewide, or national impact.

*Type of Opportunity:* Direct service and research.

*Funding Amount:* Not stated.

*Timing:* Grants are accepted on a rolling basis and reviewed quarterly.

*AHA Strategic Framework Area:*



### John A. Hartford Foundation

*Website:* <http://www.jhartfound.org/grants-strategy/>

*Summary:* The John A. Hartford Foundation is committed to better care for older adults that both drives better health outcomes and lowers overall costs. The Hartford Foundation supports the spread of evidence-based models that can dramatically accelerate care improvement for older adults through grants designed to expand academic geriatric capacity in medicine, social work, and nursing. The Hartford Foundation's current priority areas include family caregiving, end-of-life and serious illness care, and age-friendly hospitals/health systems. The Hartford Foundation utilizes five main approaches as outlined below.

*Focus areas:*

- **Interprofessional Leadership in Action:** The Hartford Foundation focuses on equipping talented, passionate leaders in the health care field to change the way care is delivered to older adults and their families.
- **Linking Education and Practice:** The Hartford Foundation fosters an integrated approach in which the healthcare educational system develops and delivers evidence-based knowledge to the field about the care of older adults and practitioners shape educational programs to best meet the needs of older people.
- **Models of Care:** The Hartford Foundation supports the development, testing, and spread of aging-expert innovations that improve health outcomes for older adults while lowering health care costs and increasing value in the healthcare system.
- **Tools and Measures:** The Hartford Foundation promotes quality measures, standards, and health information technology that support appropriate care and reflect outcomes that are important to older people and their families.
- **Policy and Communications:** The Hartford Foundation aims to change policy that is supportive of all the other focal areas' efforts by utilizing communication strategies that

educate healthcare professionals, advocating that influences the design and implementation of healthcare policies, and targeting research that produces data to inform policy making.

*Level of Opportunity:* Statewide or national impact, with an emphasis on national impact.

*Type of Opportunity:* Direct service and research.

*Funding Amount:* Not stated.

*Timing:* Grant applications are by invitation only.

*AHA Strategic Framework Area:*



### Harvard Pilgrim Health Care Foundation

*Website:*

[https://www.harvardpilgrim.org/portal/page?\\_pageid=1438,6047992&\\_dad=portal&\\_schema=PORTAL](https://www.harvardpilgrim.org/portal/page?_pageid=1438,6047992&_dad=portal&_schema=PORTAL)

*Summary:* Harvard Pilgrim Health Care Foundation aims to improve the quality and value of healthcare for people and communities served by Harvard Pilgrim Health Care by providing tools, training and leadership to build healthy communities throughout New England. The Harvard Pilgrim Health Care Foundation specifically seeks to increase access to fresh, affordable food to the communities and families they serve; support healthy, strong communities through grant contributions and community service; and address health disparities affecting diverse populations. Of particular interest, Harvard Pilgrim Health Care Foundation has committed to support initiatives that grow, distribute and/or market fresh food from 2015 – 2017, for example the foundation awarded \$202,950 in grants to help older adults eat better and stay connected in MA, ME, & NH. Grants are announced on an ongoing basis, and this source should be checked frequently for new funding opportunities.

*Level of Opportunity:* Community and state impact.

*Type of Opportunity:* Direct service.

*Funding Amount:* Not stated.

*Timing:* Deadline for applications for funding for 2016 has passed, however, it is anticipated that funding will be available for request in January 2017.

*AHA Strategic Framework Area:*



## Health Resources and Services Administration

*Website:* <http://www.hrsa.gov/grants/index.html>

*Summary:* The Health Resources and Services Administration (HRSA) is an agency of the U.S. Department of Health and Human Services and is the primary Federal agency for improving health and achieving health equity through access to quality services, a skilled health workforce, and innovating programs. HRSA makes grants to organizations to improve and expand health care services and focuses on the following program areas: health workforce; HIV/AIDS; maternal and child health; office of the administrator; primary health care and health centers; rural health; healthcare systems; and organ donation. Grants are announced on an ongoing basis, and this source should be checked frequently for new funding opportunities.

*Level of Opportunity:* State and national impact, depending on area of interest.

*Type of Opportunity:* Direct service and research.

*Funding Amount:* Not stated; depends on opportunity and area of interest.

*Timing:* Visit website to look at grant availability.

*AHA Strategic Framework Area:*



## The Agnes M. Lindsay Trust

*Website:* <http://www.lindsaytrust.org/>

*Summary:* The Agnes M. Lindsay Trust focuses on health and welfare, dental health, higher education, and camperships. Specifically of interest for this report, are the health and welfare and dental health focus. Within the health and welfare focus, the Lindsay Trust provides support to capital projects to benefit underserved populations, including older adults, through social service organizations. Within the dental health focus, the Lindsay Trust offers funding for nonprofits that provide free dental clinics and dental care that benefits the elderly through capital grants for dental equipment needs and program support.

*Geographic stipulations:* This trust is restricted to funding programs in the states of Maine, Massachusetts, New Hampshire, and Vermont.

*Level of Opportunity:* Community, statewide, or New England impact.

*Type of Opportunity:* Capacity building.

Funding Amount: Not stated, but grants ranges between \$1,000 to \$5,000.

Timing: Letters of inquiry and applications are accepted on a rolling basis. A letter of inquiry is required if the organization has not applied previously, after which organizations will be invited to complete a full proposal.

AHA Strategic Framework Area:



### MetLife Foundation

Website: <https://www.metlife.com/metlife-foundation/index.html>

Summary: MetLife Foundation focuses on financial inclusion, which aims to increase individuals' education about financial choices across three major areas: access to knowledge, access to services, and access to insights. In order to qualify for an inclusion grant, each successful applicant must demonstrate a clear plan to achieve results in one or more of these focus areas. MetLife Foundation reviews requests for support by invitation only, however, they do continue to create grant funding for opportunities not related to financial inclusion.

Level of Opportunity: Statewide or national impact. Focus on national impact.

Type of Opportunity: Research, capacity building, and direct service.

Funding Amount: Not stated.

Timing: Financial inclusion grant requests are accepted and reviewed throughout the year.

AHA Strategic Framework Area:



### National Institute on Aging

Website: <https://www.nia.nih.gov/research/funding>

Summary: National Institute on Aging (NIA) is an institute within the National Institute of Health (NIH) and leads broad scientific efforts to understand the nature of aging and to extend healthy years of life. NIA's mission is to discover what may contribute to a healthy old age, as well as to understand and address the disease and disability sometimes associated with growing older. Funding opportunities are created by NIA and NIH to appropriate research-based organizations nationwide and internationally.

Current Funding Opportunities of Interest:

- **Family and Interpersonal Relationships in an Aging Context:** Innovative, hypothesis-driven research grant applications that can expand understanding of the role and impact of families and interpersonal relationships on health and well-being in midlife and older age.
  - *Link to Grant Opportunity:* <http://grants.nih.gov/grants/guide/pa-files/PA-15-042.html>
  - *Level of Opportunity:* Statewide or national impact.
  - *Type of Opportunity:* Research.
  - *Funding Amount:* Not stated and is based on NIH appropriations and the submission of a sufficient number of applications.
  - *Timing:* Application due January 7, 2018.
  - *AHA Strategic Framework Area:*  
  
- **Aging Research to Address Health Disparities:** This opportunity focuses on the availability of administrative supplements to support aging research that addresses disparities in health, including preclinical, clinical, social, and behavioral studies.
  - *Link to Grant Opportunity:* <http://grants.nih.gov/grants/guide/pa-files/PA-16-225.html>
  - *Levels of Opportunity:* Statewide, or national impact.
  - *Type of Opportunity:* Research.
  - *Funding Amount:* Not stated and is based on NIA appropriations and the submission of a sufficient number of applications. NIA intends to commit \$250,000 in FY 2016 to fund 4 awards.
  - *Timing:* Application due August 10, 2016.
  - *AHA Strategic Framework Area:*   

### NH Charitable Foundation

*Website:* <https://www.nhcf.org/how-can-we-help-you/apply-for-a-grant/>

*Summary:* The NH Charitable Foundation funds programs related to the areas of health and wellbeing, civic engagement, education, and economic development. Additionally, the Charitable Foundation makes grants focused on specific areas of strategic Foundation priorities,

such as substance use disorders. The Charitable Foundation offers different types of grants each with different stipulations as outlined below.

- **Express Grants (Community Grants Program):** Awards project support within a specific period of time with clear deliverables and a clear community need for the project.
  - *Award amount:* \$5,000 or less.
  - *Geographic focus area:* The Charitable Foundation supports organizations and programs that serve New Hampshire communities, as well as selected adjacent towns in Maine (Piscataqua region) and Vermont (Upper Valley region).
  - *Type of Opportunity:* Direct service and capacity building.
  - *Timing:* Application due August 12, 2016.
- **Project Grants (Community Grants Program):** Awards project support within a specific period of time with clear deliverables and a clear community need for the project.
  - *Award amount:* \$5,000 - \$20,000 for organizations serving one region; \$5,000 - \$25,000 for statewide organizations (serving more than two regions).
  - *Geographic focus area:* The Charitable Foundation supports organizations and programs that serve New Hampshire communities, as well as selected adjacent towns in Maine (Piscataqua region) and Vermont (Upper Valley region).
  - *Type of Opportunity:* Direct service and research.
  - *Timing:* Concept paper due August 19, 2016.
- **Operating Grants (Community Grants Program):** Awards unrestricted grants to support an organization's general operations.
  - *Award amount:* \$5,000 - \$20,000 for organizations serving one region; \$5,000 - \$25,000 for statewide organizations (serving more than two regions).
  - *Geographic focus area:* The Charitable Foundation supports organizations and programs that serve New Hampshire communities, as well as selected adjacent towns in Maine (Piscataqua region) and Vermont (Upper Valley region).
  - *Type of Opportunity:* Direct service and capacity building.
  - *Timing:* Concept paper due August 19, 2016.
- **Entrepreneurs' Fund of NH AMP Grant Program:** Supports ideas to solve critical problems facing NH. This grant allows organizations to develop and test new solutions to community challenges and leverage investment to achieve impact.

- Award amount: \$25,000 for one grant.
  - Geographic focus area: Only organizations with projects that serve communities within Manchester (NH), Nashua (NH), Piscataqua (ME), and Upper Valley Region (VT) are eligible to apply.
  - Type of Opportunity: Research.
  - Timing: Deadline for 2016 has passed, but it is anticipated that funding will be available in 2017.
- **Mary Gale Foundation**: These grants are targeted to programs, organizations, and projects that benefit aged and needy women with an emphasis on housing and in-home services including transportation, deliveries, in-home nursing care, home visits, and other supports to help older women remain in their homes.
    - Award amount: Grants vary widely, but range between \$4,000 - \$100,000.
    - Geographic focus area: Only organizations providing services in the greater Manchester area (Manchester, Bedford, Goffstown, Hooksett, Londonderry, Litchfield, Candia, and Auburn) are eligible to apply.
    - Type of Opportunity: Direct service.
    - Timing: Application due September 9, 2016.
  - **Neil and Louise Tillotson Fund**: supports projects in Coös County that respond to inspiring opportunities and challenges in northern NH. Two separate opportunities are awarded under this fund, the local grants program and the large grants program, with the only difference being award amount.
    - Local Grants Program Award Amount: \$20,000 and less
    - Large Grants Program Award Amount: \$20,001 - \$300,000. \*Please note that a concept paper submission is required prior to application for this program.
    - Geographic limits: Preference for programs that benefit Coös County and bordering communities in the United States and Canada.
    - Type of Opportunity: Direct service, research, and capacity building.
    - Timing: Application due July 15, 2016.

AHA Strategic Framework Areas across all NH Charitable Foundation Areas:



### Henry E. Niles Foundation, Inc.

*Website:* <http://www.heniles.org/application-process.html>

*Summary:* The Henry E. Niles Foundation aims to support humanitarian efforts that strengthen education, fight economic hardships through self-help opportunities, and enhance public health. Within the public health focal area, the Henry E. Niles Foundation prioritizes health, independence, and medical and public health assistance for vulnerable populations including the elderly. The foundation encourages (1) long-term solution focused programs; (2) pilot initiatives to test new models; and (3) has an interest in organizations that promote collaborative efforts among groups and organizations.

*Level of Opportunity:* Community, statewide, or national impact.

*Type of Opportunity:* Research and direct service.

*Funding amount:* Not stated, but grants range from a few thousand dollars up to \$100,000.

*Timing:* Applications are accepted on a rolling basis and are reviewed by the Henry E. Niles Foundation Board, which meets 10 times a year.

*AHA Strategic Framework Area:*



### The Retirement Research Foundation

*Website:* <http://www.rrf.org/grants/responsive-grants>

*Summary:* The Retirement Research Foundation (RRF) aims to improve the quality of life for America's elders by creating an equitable and just society through caring and engaging elders as contributing members of society. RRF has four focal areas outlined below.

*Focal Areas:*

- **Advocacy:** RRF prioritizes projects that: (1) advance policy issues of importance to our nation's seniors; (2) use focused and strategic efforts to address systemic problems; and (3) forge partnerships to achieve better use of resources and share knowledge.
- **Direct Service:** RRF funds projects that: (1) increase the availability and effectiveness of community programs; (2) provide supportive services to older adults in residential settings; (3) improve the quality of nursing home care; (4) coordinate the provision of acute and long-term care for older adults with chronic conditions by supporting efforts that provide continuity of care, prevention, early intervention, and client education; and (4) provide new opportunities for older adults to engage in meaningful roles in society.

- **Professional Education and Training:** RRF focuses on programs that: (1) increase the knowledge and skills of professionals and paraprofessionals who serve older adults; and (2) expand the capacity and number of professionals and paraprofessionals prepared to meet the growing demands of an aging population.
- **Research:** RRF prioritizes projects that seek causes and solutions to significant problems facing older adults through support of applied and policy research for which federal funding is not available.

*Level of Opportunity:* Statewide or national impact

*Type of Opportunity:* Research, direct service, and capacity building.

*Funding amount:* Not stated but ranges from \$5,000 to \$200,000 across each area.

*Timing:* The deadlines for the submissions of applications are the same across all areas:

February 1, May 1, and August 1.

*AHA Strategic Framework Area:*



### Robert Wood Johnson Foundation

*Website:* <http://www.rwjf.org/en/how-we-work/grants/funding-opportunities.html>

*Summary:* The Robert Wood Johnson Foundation (RWJ) aims to improve health for all Americans, but a significant number of grants are awarded for the care of older adults. RWJ awards most funding through calls for proposals connected with their four focus areas: health systems; healthy kids, healthy weight; healthy communities; and health leadership. However, they also accept brief proposals for funding of new projects. At this time, there is only one relevant opportunity available, but this would be a good resource to review periodically.

*Current Funding Opportunity of Interest:*

- **Evidence for Action: Investigator-Initiated Research to Build a Culture of Health.** This opportunity supports creative, rigorous research on the impact of programs, policies, and partnerships on health and wellbeing, and on approaches to measure health determinates and outcomes.
  - *Level of Opportunity:* Statewide or national impact.

- *Type of Opportunity:* Research.
- *Funding Amount:* \$100,000 - \$190,000
- *Timing:* Applications are accepted on a rolling basis.
- *AHA Strategic Framework Area:*



### SCAN Foundation

*Website:* <http://www.thescanfoundation.org/>

*Summary:* The SCAN Foundation is a public charity devoted to transforming care for older adults in ways that preserve dignity and encourage independence. The SCAN Foundation supports creation of a more coordinated and easily navigated long-term care and aging system and focuses on three areas: Medicare-Medicaid Integration; Person-Centered Care; and Long-Term Care Financing.

*Level of Opportunity:* Statewide and national impact, with a focus on national impact.

*Type of Opportunity:* Research, direct service, and capacity building.

*Funding Amount:* Not stated, dependent on project.

*Timing:* Grant applications are by invitation only.

*AHA Strategic Framework Area:*



### Substance Abuse and Mental Health Services Administration

*Website:* <http://www.samhsa.gov/grants/grant-announcements-2016>

*Summary:* The Substance Abuse and Mental Health Services Administration (SAMHSA) is an agency housed within the U.S. Department of Health and Human Services that leads public health efforts to advance the behavioral health of the nation. SAMHSA's mission is to reduce the impact of substance abuse and mental illness on America's communities. SAMHSA offers grants through the Center for Substance Abuse Prevention, the Center for Substance Abuse Treatment, and the Center for Mental Health Services. Grants are announced on an ongoing basis, and this source should be checked frequently for new funding opportunities.

*Level of Opportunity:* State and national impact, depending on funding opportunity.

*Type of Opportunity:* Direct service, capacity building, and research.

*Funding Amount:* Not stated; depends on opportunity.

*Timing:* Visit website to look at funding availability.

*AHA Strategic Framework Area:*



### The Tufts Health Plan Foundation

*Website:* <http://www.tuftshealthplanfoundation.org/index.php>

*Summary:* The Tufts Health Plan Foundation aims to build communities that are responsive to the needs of older adults. The Foundation makes investments that promote: (1) moving communities towards achieving age-friendly policies and practices that are relevant; (2) focus on the most vulnerable; and (3) include older adults in the process. The Foundation has three focus areas outlined below, timing for applications varies for each focal area and is included in stated description.

*Focal Areas:*

- **Systems and Best Practices:** Tufts Health Plan Foundation funds activities in health and wellness, workforce development, purposeful engagement, and field and capacity building. Tufts aims to improve or build systems to support healthy living with an emphasis on serving older adults, bringing organizations together to achieve broader impact, and to scale efforts to address community needs.
  - *Timing:* Letters of Inquiry due mid-January with notification of invitation for full proposal by end of February. Full proposals due by the beginning of April. The funding cycle runs from July 1 – June 30.
- **Policy and Advocacy:** Tufts Health Plan Foundation supports Policy and Advocacy initiatives in the following areas: built environment, transportation, housing, social and civic participation and inclusion, employment, communication and information, and community support and health services. All proposals should include: (1) community engagement of diverse stakeholders to mobilize and affect change; (2) participation among key stakeholders; and (3) expanded access to programs and services as well as system change/improvement.
  - *Timing:* Letters of Inquiry due July 20, 2016 with notification of invitation for full proposal by August 19, 2016. Full proposals due by September 20, 2016. The funding cycle runs from January 1, 2017 – December 31, 2017.

- **James Roosevelt, Jr., Leadership Fund:** Tufts Health Plan Foundation designed this opportunity to support community leaders in their work with multiple stakeholders toward a common community goal.
  - *Timing:* Letters of Inquiry should be submitted by either January 20, 2016 or July 20, 2016.

*Level of Opportunity:* Community, statewide, or national impact.

*Type of Opportunity:* Research, direct practice, and capacity building.

*Funding Amount:* Not stated.

*AHA Strategic Framework Area:*



### Walmart Foundation

*Website:* <http://corporate.walmart.com/foundation/apply-for-grants/state-giving-program>

*Summary:* The Walmart Foundation meets the needs of underserved communities by directing charitable giving toward core focus areas of opportunity, sustainability and community. The Walmart Foundation offers three levels of funding each with different stipulations as outlined below.

- **National Giving Program:** awards grants to nonprofit organizations that operate on a national scope through chapters/affiliates in many states around the country.
  - *Level of Opportunity:* National impact.
  - *Type of Opportunity:* Research and direct practice.
  - *Funding Amount:* \$250,000 or more
- **State Giving Program:** awards grants to nonprofit organizations that operate on a statewide level. The State Giving Program has both focused and community giving areas.
  - *Focused Giving:* This area focuses on three specific areas: hunger relief and healthy eating (e.g., food pantries, SNAP outreach), career opportunities (e.g., job training programs), and disaster preparedness (e.g., jaws of life, shelter kits).
    - *Level of Opportunity:* State or national impact.
    - *Type of Opportunity:* Direct service.
    - *Funding Amount:* Minimum: \$25,000 – Maximum: \$200,000. Average grant size is \$40,000.

- *Timing:* The deadline for 2016 has passed, but it is anticipated that funding will be available in 2017. Applications are accepted in April.
  - *Community Giving:* This area is for organizations seeking funding for programs outside those listed in focused giving, and whose programs focus on the unmet needs of underserved low-income populations.
    - *Level of Opportunity:* State or national impact.
    - *Type of Opportunity:* Direct service and research.
    - *Funding Amount:* Minimum: \$25,000 and maximum: \$200,000. Average grant size is \$40,000.
    - *Timing:* Applications are accepted August 29, 2016 to September 2, 2016.
- **Community Giving Program:** Awards grants through Walmart stores, Sam's Clubs, and Logistics facilities to eligible nonprofit organizations that operate within the service area of the facility from which they are requesting funding.
  - *Level of Opportunity:* Community, state, and national impact.
  - *Type of Opportunity:* Direct service.
  - *Funding Amount:* Grants range between \$250 - \$2,500.
  - *Timing:* The deadline for the application is December 31, 2016.

AHA Strategic Framework Area:



## United Way

Granite United Way Website: <http://www.graniteuw.org/>

United Way of the Greater Seacoast: <http://www.uwgs.org/>

Summary: United Way is a global organization that aims to improve lives by mobilizing the caring power of communities around the world to advance the common good. United Way focuses on education, income and health. Within New Hampshire there are two branches of United Way: Granite United Way which covers 80% of the state including central and northern NH, and United Way of the Greater Seacoast which serves t Rockingham and Strafford Counties. The United Way of the Greater Seacoast offers opportunities on an ongoing basis and their site should be checked regularly for new opportunities. Below, Granite United Ways' funding

opportunity characteristics are outlined. Granite United Way issues calls for proposals each year for specific regions: Merrimack County, North Country, Northern NH, Southern NH, and the Upper Valley.

Levels of Opportunity: Community impact.

Type of Opportunity: Direct service, capacity building, and research.

Funding Amount: Not stated.

Timing:

- Regarding Granite United Way, the deadline for applications for funding for 2016 was February, however, it is anticipated that funding will be available for request in January 2017.
- Regarding the United Way of the Greater Seacoast offers funding on an ongoing basis, visit their website to check for grant opportunities.

AHA Strategic Framework Area:



### Verizon Foundation

Website: <http://www.verizon.com/about/responsibility/verizon-foundation>

Summary: The Verizon Foundation focuses on several areas including education, healthcare, and sustainability. The healthcare priority aims to improve the system for older adults, women, and children. Recently, the Verizon Foundation has launched a new program that uses mobile technology to decrease isolation of older adults by utilizing mobile technology to reduce cultural and language barriers.

Level of Opportunity: State or national impact

Type of Opportunity: Direct service and research.

Funding Amount: Not stated.

Timing: Grant applications are by invitation only; to discuss eligibility contact the Verizon Community Relations Manager.

AHA Strategic Framework Area:



## The Harry and Jeanette Weinberg Foundation

*Website:* <http://hjweinbergfoundation.org/>

*Summary:* The Weinberg Foundation offers opportunities that serve the poorest and most vulnerable older adults by funding initiatives that address the most basic needs and build the field of aging through strengthening collaborations at the community level, leveraging resources, testing new models, promoting systems of care, and sharing information. The Weinberg Foundation has five focal areas outlined below.

*Focal Areas:*

- **Residential Care Facilities:** Weinberg Foundation makes capital grants to residential care facilities that are implementing “culture change,” a model that strives to make residential care facilities home-like.
- **Housing Construction and Repair:** Weinberg Foundation focuses on projects that construct and rehabilitate housing for older adults.
- **Community-based Facilities:** Weinberg Foundation emphasizes projects that include capital grants for construction of new facilities or rehabilitation of existing facilities.
- **Community-based Services and Supports:** Weinberg Foundation focuses on basic needs and higher level interventions with priority being given to programs that focus on elder homelessness, elder abuse emergency services, and projects that aim to reduce unnecessary hospitalizations and readmissions.
- **Informal Caregiver Support:** Addresses information and resources for unpaid caregivers; priority is given to projects that are community-based and involve the collaboration of a number of organizations.
- **Promotion of Professional Long-Term Care Workforce:** Aims to increase the number of direct care workers and to improve quality of workers through multi-faceted levels such as addressing training for employees and management, wages, retention, and workplace culture.

*Level of Opportunity:* Community, statewide, or national impact.

*Type of Opportunity:* Direct service and capacity building.

*Funding amount:* Not stated.

*Timing:* Letters of Intent are accepted on a rolling basis.

*AHA Strategic Framework Area:*



### Conclusion

The purpose of this scan is to enumerate funding opportunities pertaining to the NH Alliance for Healthy Aging framework strategies to build age friendly communities across the Granite State. While this document may prove useful for future funding, readers should be aware that grant opportunities constantly shift, and the key to securing funding is to review opportunities on a regular basis.

### References

- Achenbaum, W. A., & Carr, L. C. (2014). What social relationships can do for health. *Generations*, 38(2), 9-13.
- Kippin, H. (2015). Supporting social change: A new funding ecology. Retrieved from the Calouste Gulbenkian Foundation: <http://collaboratei.com/wp-content/uploads/Supporting-Social-Change-A-new-funding-ecology1.pdf>

**Appendix A:**  
**Funding Scan Spreadsheet**